



susangwillimcreative

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It is currently my goal to obtain a full-time art director or senior designer position within a design firm or private in-house design department.

skills

Skilled in all areas of the creative process: art direction and concept development, brand management and identity implementation, photo shoot direction, production coordination, etc.

Proficient in managing people and projects. Able to execute multiple projects while maintaining complex production schedule. Adaptable and flexible.

Proactive with excellent problem-solving abilities. Efficient self-teacher - constantly seeking to acquire new skills and knowledge. Excellent interdisciplinary and cross-departmental communication. Boundless enthusiasm and positive attitude.

software proficiency

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, QuarkXPress, Dreamweaver, Flash, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, Lotus Notes. Competent on both Mac and Windows platforms.

background

Pittsburgh Symphony - Manager of Design & Production

August 2008- present

Primary responsibilities include art direction and primary design of all subscription materials, oversight and management of complex production schedule, serve as primary designer of various marketing materials, special events materials, educational materials, assist Director of Image in branding initiatives and Image-related projects, photoshoots, research, and in supervising the junior Graphic Designer. Represent PSO Image on various cross-departmental committees.

Community College of Allegheny County - Adjunct Professor (part-time)

September 2009 - present

Instruct eight-week course in Adobe Illustrator CS4. Developed curriculum, exercises and supplementary materials.

Susan Gwillim Creative - Creative Director/Owner

September 2005 - present

Nonprofits deserve to possess a solid brand identity and effective marketing and communications materials reflective of the valuable services they offer to the community. The mission of Susan Gwillim Creative is to provide big-impact design on a small budget.

Pittsburgh Symphony - Assistant Manager of Design & Production

January 2006- August 2008

Primary responsibilities include serving as primary designer of individual concert marketing materials, assist Manager of Design & Production and Director of Image with special event projects and various other projects on an as-needed basis.

Pittsburgh Symphony - Full-Time Contracted Graphic Designer

September 2005- January 2006

education

Art Institute of Pittsburgh July 2002- September 2005

Bachelor of Science degree in the field of Graphic Design

Community College of Allegheny County June 2009 - July 2009

Flash CS4 professional development course

references available upon request